



Please Help Me Race on *Team USA*



in the *Dragon Boat World Championships*

After an extensive testing and tryout process, I have been selected to race on Team USA in the Dragon Boat World Championships in Welland, Ontario this August. For dragon boaters, this is the pinnacle event - the equivalent of what the Olympic Games represents for more conventional sports. Notably, I am the first paddler from Colorado to ever try out for, much less be selected to race on, a World Championship level dragon boat team.

Being chosen as a member of this crew is a huge honor, but it is also a very expensive undertaking (Team USA athletes much pay all of their own expenses). Costs for tryout/training camps and preliminary competitive events (airfare, checked baggage fees, car rentals, hotel/lodging expenses, meals, event registration fees, etc.) have already reached nearly \$5,000. Final costs, including Team USA gear and expenses associated with the World Championship event, will likely exceed \$7,500.

To help defray these substantial costs, we are asking for your assistance - and offering significant "perks" to both individual and corporate donors in return, as outlined on the attached page. Our fund-raising efforts are being supported by the Dragonboat Racing Association of Colorado (DRACO), an IRC 501(c)(3) non-profit organization, so all or part of your contribution may be tax-deductible. If any excess funds are collected, they will be used to support DRACO's charitable programs* (see www.DragonboatCO.com).

Please help if you can! It would be greatly appreciated if you could contribute today. Checks, payable to DRACO, may be mailed to: **DRACO, 4585 Carr Street, Wheat Ridge, CO 80033**

If you can't assist financially, you can still assist. Please spread the word about this campaign via EMail, Facebook, Twitter, LinkedIn, and other social media to anyone you know who may be interested in supporting this worthwhile cause.

Many thanks for your support! Go Team USA!!!

Michael J. Boyd / MJB@MJBoyd.biz / (303) 917-3113












*DRACO is an IRC 501(c)(3) non-profit organization whose primary mission is to promote dragon boat racing in Colorado. We provide an inclusionary, family-friendly training environment, and everyone is encouraged to participate, regardless of age, ability, financial resources, political/religious affiliation, sexual orientation, etc. Our programs also provide a positive recreational outlet for at-risk youth, and encourage the development of confidence, discipline and self-esteem. We never want anyone to be excluded based solely on finances, so we often provide "informal" scholarships to those in need, defraying costs associated with participating using our own funds. In addition, we frequently organize activities that involve our members in events that support a variety of other local charitable organizations.



Thank You for your Support!

The following is a list of “Perks” offered to our supporters at various donation levels. If you don’t see anything that works for you, please let us know. We’ll work with you to put together a custom sponsorship package to fit your needs and/or budget - or that of your company!

Individual and/or Business Sponsorship Packages

<i>Contributor</i>	<i>(any Amount)</i>	<ul style="list-style-type: none"> • No “Perks” Required For those who just want to help out and/or take a tax-deduction for the full value of their contribution.
\$10		<ul style="list-style-type: none"> • Personal Thank You EMAIL
\$25		<ul style="list-style-type: none"> • Personal Thank You EMAIL and Digital Team or Competition Photo
\$50		<ul style="list-style-type: none"> • Supporter Package <ul style="list-style-type: none"> - Personal Thank You Card - Autographed Team or Competition Photo
\$100		<ul style="list-style-type: none"> • Sponsor Package <ul style="list-style-type: none"> - Personal Thank You Card - Autographed Team or Competition Photo - Recognition of your contribution on DRACO’s web site
\$250	  	<ul style="list-style-type: none"> • Patron Package <ul style="list-style-type: none"> - Personalized, Hand-Made Dragon Boat Thank You Card - Framed, Autographed Team or Competition Photo - Custom “Twin Dragon” Race Cap - Recognition of your contribution on DRACO’s web site
\$500	   	<ul style="list-style-type: none"> • Sustainer Package <ul style="list-style-type: none"> - Personalized, Hand-Made Dragon Boat Thank You Card - Framed, Autographed Team or Competition Photo - Commemorative Phantom Dragons Racing Jersey or DRACO logo polo shirt - Recognition of your contribution on DRACO’s web site



Thank You for your Support!

VIP and/or Corporate Sponsorship Packages

Major Contributor

(any Amount over \$500)

• No "Perks" Required

For those who just want to help out and/or take a tax-deduction for the full value of their contribution. (Major Contributors will still be recognized for their contribution on DRACO's web site, unless they prefer to remain anonymous.)

\$1000

Your Logo Here



• Guardian Package

- Personalized, Hand-Made Dragon Boat Thank You Card
- Framed, Autographed Team or Competition Photo
- Recognition of your contribution on DRACO's web site
- Display of your personal emblem or corporate logo on a set of 10 dragon boat paddles (both sides).

\$2500

Your Logo Here



• Champion Package

- Personalized, Hand-Made Dragon Boat Thank You Card
- Framed, Autographed Team or Competition Photo
- Recognition of your contribution on DRACO's web site
- Display of your personal emblem or corporate logo on the tail of a dragon boat (minimum 2 years)

\$5000

Your Logo Here



• Dragon Package

- Personalized, Hand-Made Dragon Boat Thank You Card
- Framed, Autographed Team or Competition Photo
- Recognition of your contribution on DRACO's web site
- Display of a large personal emblem or corporate logo on the head of a dragon boat (minimum 2 years)

\$7500+

• Grand Dragon Package

- All items above plus display of a large personal emblem or corporate logo on both sides of the head of a dragon boat for a minimum of 3 years

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MARK E. UDALL
COLORADO



United States Senate
WASHINGTON, D.C. 20510

October 24, 2012

Mr. Michael Boyd
4585 Carr St
Wheat Ridge, CO 80033-3246

Dear Mr. Boyd,

Congratulations to the Phantom Dragons racing team on placing third in the San Francisco International Dragon Boat Festival. This achievement is a testament to you and your team's commitment to excellence.

In just a few short years, you helped transform Dragon Boat Racing in Colorado. Your effort and dedication have grown Dragon Boat Racing from an important cultural festival to an organized, competitive and championship-caliber team. Your placement in the International Dragon Boat Festival deserves special praise, particularly because you represent the land-locked state of Colorado.

I am proud to join your family, friends and colleagues in celebrating your achievements and commitment to your sport.

Warm regards,

A handwritten signature in blue ink that reads "Mark E. Udall".

Mark E. Udall
U.S. Senator

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **JUL 23 2014**

DRAGONBOAT RACING ASSOCIATION OF
COLORADO INC
4585 CARR STREET
WHEAT RIDGE, CO 80033-3246

Employer Identification Number:
45-4663620
DLN:
504199012
Contact Person:
CUSTOMER SERVICE ID# 31954
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
509(a)(2)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
February 29, 2012
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

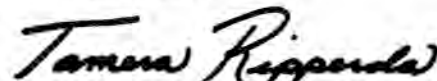
Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,



Director, Exempt Organizations

Letter 5436